



TAS 50TH ANNIVERSARY

Kick off @ the
FAB MOTAS SUMMER 60's SHABBABAQUE

FRIDAY, AUGUST 21, 2015

6:15pm SERVICES in the Amphitheatre
featuring the groovy
TAS House Band

7:15pm Dinner presented by MOTAS
chef's cooking up a gnarly barbeque dinner
followed by ONEG presented by SISTERHOOD
with dancing to hip songs, games from the sixties

AND

an outta sight costume contest
so dress to impress in your cool 60's garb

TEMPLE AHAVAT SHALOM

1965-2015

"CELEBRATING THE PAST ~ BUILDING THE FUTURE"

A MESSAGE FROM BONNIE COVELLI

50th Anniversary Committee Chair

Back in December of 2014, I started attending the 50th Anniversary Committee meetings, and in February I was asked to chair the committee. As flattered as I was, I was hesitant due to the magnitude of the undertaking, as well as being a little overwhelmed by the folks who were on the committee...the Rabbi, the Director of Life Long Learning, the President of the congregation and not to mention five Past Presidents.

After giving it some thought, I realized that my expertise as an executive/personal assistant, and my many years as an event professional, made it a natural fit and my heart told me this would be an experience of a lifetime. I didn't realize at the time how I would be taken by all the passionate stories and walks down memory lane. I didn't realize I would be involved in archives and looking through original paperwork from the consolidation (minutes, budget, bylaws, Menorahs, etc.) and the many many photos. Nor did I realize how I would interact with everyone involved, especially the remaining seven founding members of Temple Ahavat Shalom. For without them there would be no Temple Ahavat Shalom...a community I cherish...and I thank them from the very bottom of my heart.

So here we go...the 50th Committee has been busy planning a variety of 50th Anniversary events that will run from August 2015 thru May 2016. Many are in conjunction with existing events and others are completely new. They will all be extraordinary and each event will be integrated with the 50th Anniversary celebration by sharing our history and the many milestones that have shaped our congregation and community over the last fifty years.

Our first event is Friday, August 21. It is the 50th Anniversary Kick-Off with the MoTAS Shabbabaque. The Clergy are preparing a very special service along with our TAS band. The ECEC kids will provide a portion of our centerpieces using their artistic talents. And, as

always, our wonderful Sisterhood is providing the Oneg. This event will be one groovy evening not to be missed. We will have some fun things happening at the Religious School Pancake Breakfast on Sunday, August 30. Who out there can make pancakes in the shape of a 50? And we will be at Rosh Hashanah service on September 14, 2015 and on September 14, 1965, Temple Ahavat Shalom was born or shall we say incorporated. One word comes to mind...*bashert* (destiny).

A calendar of the 50th events will be published in the September issue of the Menorah. However, I am delighted to share that each of our Clergy, including our Emerita, Interns, as well as the Religious School and every congregational entity are involved in the 50th celebration. In addition to MoTAS, Sisterhood and the ECEC some of the other auxiliaries and committees participating as well are Social Action, Synaplex, the Gala and the Cantor's Concert. As sub-committees meet and our plans take shape, I envision a special few months in which we all are participating and bringing our TAS community even closer together.

It is such a pleasure and honor as chairperson to work with all the ready hands and willing hearts who have come forward to help and anticipate even more members being involved. Even as we will be "Celebrating the Past" your participation and support will provide the vital ingredients as we look ahead to "Building the Future" of Temple Ahavat Shalom.

Peace...Love...and TAS



MAZEL TOV TO OUR AUGUST B'NAI MITZVAH FAMILIES

August 8

Steven and Rhonda Schachter and Family on the Bat Mitzvah of Rachel Schachter

August 15

Marilyn and Anastasia Burman and Family on the Bar Mitzvah of Noah Burman

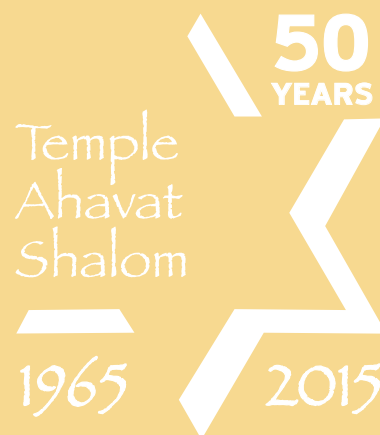


August 22

Michael and Leah Smollin and Family on the Bat Mitzvah of Alyssa Smollin

August 29

Martin and Stacy Glickman and Family on the Bat Mitzvah of Joelle Glickman



RALPH'S COMMUNITY CONTRIBUTION PROGRAM Annual Re-registration or to Register for the First Time

It is that time a year again for you to re-register or register for the first time your Ralph's Card to support Temple Ahavat Shalom. Registration opens on September 1, 2015. Here is how you do it...

WEBSITE REGISTRATION INSTRUCTIONS

IF YOU HAVE NOT REGISTERED YOUR REWARDS CARD ONLINE

1. Log in to www.ralphs.com
2. Click on 'No Account? Register' (top right hand corner)
3. Follow the easy steps to create an online account
4. You will be instructed to go to your email inbox to confirm your account

5. After you confirm your online account by clicking on the link in your email, return to www.ralphs.com and click your name (you may have to sign in first).
6. View all your information and edit as necessary
7. Link your card to your organization by clicking on:
 - a. Community Rewards - Enroll
 - b. Type your NPO number or name of organization
 - f. Remember to click on the circle to the left of your organizations' name
 - d. Click on ENROLL to finish your enrollment process

IF YOU ARE ALREADY AN ONLINE CUSTOMER

1. Log in to www.ralphs.com
2. Click Sign In
3. Enter your email address and password
4. Click on your name (In the top right hand corner under 'Welcome Back')
5. View all your information and edit as necessary
6. Link your card to your organization by clicking on:
 - a. Community Rewards - Re-enroll
 - b. Type your NPO number or name of organization
 - c. Remember to click on the circle to the left of your organizations' name
 - d. Click on ENROLL to finish your enrollment process

TWO SCORE AND TEN YEARS AGO

MAX GOTTESMAN
(Past President)

I was talking to a congregant the other day about the early history of the temple. She heard that TAS was started about 50 years by a small group of Porter Ranch residents who realized the need for a Reform temple in the Northridge area. They bought the land, hired an architect and erected the sanctuary and school buildings we have today. Since this is wrong, I thought I should share the true story since I was involved from the inception, and I am one of only seven living founding members.

The first Reform temple in the area was the North Valley Reform Temple (NVRT) formed in the fall of 1961 when a number of members of Temple Beth Torah, located in the Arleta/Pacoima area, decided to form a new temple partially based on the fact that young Jewish families were moving from the Arleta/Pacoima area to the Northridge area. In the early 1960s, there were now two temples. North Valley Reform Temple, which held services and used the classrooms at the Methodist Church on Reseda Boulevard, and Temple Beth Torah who continued to hold services and classes at their temple in Arleta.

Initially, North Valley had student rabbis, but as membership increased, they hired a full time rabbi, cantor and education director. In the fall of 1964, the officers of North Valley heard rumors that Temple Beth Torah was thinking of selling their building and moving to the Northridge area. It was also rumored that Beth Torah might want to merge with North Valley. Many members were former members of Beth Torah and still had “issues” with their former temple, so the informal proposal was rejected.

In early 1965, rumors of an intended move by Beth Torah were increasing so much so that the local office of the Reform movement, then known as the Pacific Southwest Council of the Union of American Hebrew Congregations, became involved. At that time our Rabbi Emeritus Solomon Kleinman was the Director of the Pacific Southwest Council.

According to Rabbi Kleinman, two temples in the same area competing with each other for membership was not a good idea. Forming one larger temple was by far

the better alternative. Several joint meetings were held with the board members of each temple. After lengthy discussions, objections were overcome and it was decided that a merger of the two temples would be the best solution. The board of trustees of each temple selected eight members to serve on a joint committee and prepare a new constitution for the new temple. This constitution was to be submitted to each temple by the end of August for ratification.

At our first meeting, I was named Chairman of the committee and President of the new temple, pending approval by a vote of both congregations. We endured three weeks of arguing over many issues, mostly how “Reform” the new temple would be. Beth Torah leaned toward Conservative while North Valley was more Reform.

After much discussion and planning on how the new temple was to be structured, we had agreed on everything except for the name of the new temple. We had left that until last. Beth Torah members of the committee wanted the name to include the word “Beth” or “Torah.” North Valley members obviously wanted the words “North Valley.” After considering and rejecting several dozen names, someone said, “I’m tired. I’d love a little peace.” Someone else asked Rabbi Paskow, who attended many of the committee meetings, “What is the Hebrew word for ‘love?’” He answered, “Ahavah.” We already knew the Hebrew word for peace, thus the name Ahavat Shalom: lovers of peace. We had agreed on a name. The committee’s work was done. At the end of August, both congregations ratified the constitution and a new temple was born.

To be continued...



MEN OF TEMPLE AHAVAT SHALOM (MoTAS)

MoTAS AS ROLE MODELS

PRESIDENT'S MESSAGE

“Speaking Out”



During the month of August, the MoTAS Leadership will be putting in place the speakers program for 2015-2016. If you are not familiar with our speakers program, this is what is otherwise known as the “MoTAS Monthly Meeting.” In addition to our wonderful breakfast

prepared and procured by Steve Zonis, Scott Yollis, Mike Thornhill, and Bob Levine, we usually have a speaker of broad interest. Topics have ranged from temple operations to composting, from the Jewish history of Los Angeles to the probation system. If you haven't attended our meeting to hear a speaker, you should give it a try. Anyone who is a member of MoTAS (and that means every man in the congregation) is welcome to attend; we often have non-members join us for the speaker as well. Our speaker

meetings are typically the second Sunday of the month (unless shifted due to a conflict — thus our first meeting is Sunday, September 20, due to Rosh Hashanah). Breakfast is at 8:45 a.m. followed by a review of upcoming activities; our speaker starts between 9:45 a.m. and 10:00 a.m.

Now that you know what the speakers program is, you can help us plan it. If you have any suggestions for topics you would like to have discussed, or have specific speakers you think we should approach, please let us know. Drop a note to president@tasnorthridge-motas.org, or comment on our blog post at <http://wp.tasnorthridge-motas.org/2015/07/19/speaking-out/>. In order for the program to be interesting to all the men of TAS, we really need to know what interests all the men (and not just the leadership).

Watch the MoTAS Weekly, which is also posted to the MoTAS Website at www.tasnorthridge-motas.org, for information on our September speaker. The website will also give the full schedule when it is available. We look forward to seeing you at a speakers meeting.

UPCOMING ACTIVITIES

FAMILY CONCERT IN THE PARK

In August, we're continuing a new tradition with our **August Concert in the Park**. We invite you to bring your family and join MoTAS for a picnic and concert at Warner Park in Woodland Hills on **Sunday, August 9** starting approximately at **5:00 p.m.** We'll be gathering for the Valley Cultural Concerts in the Park series; the artist that night will be Super Diamond, a Neil Diamond tribute band. This is another informal event. You'll bring your blankets and



food. MoTAS will coordinate a meeting space and bring the MoTAS banner. We'll join together under the summer sun in what passes for fresh air in Woodland Hills to listen to wonderful music that all ages can enjoy. We hope you'll join us. RSVP online at <http://tinyurl.com/2015-motas-concert>.

ECEC CLEANUP DAY

“Jews with Tools” may sound incongruous, but it is vital to Temple Ahavat Shalom. Please join MoTAS on **Sunday, August 16 at 9:00 a.m.** for the ECEC Clean-Up Day. MoTAS will be on hand to provide small repairs and other touch-ups, so please bring basic tools and repair supplies, and be ready to help the ECEC. Last year, we helped clean and repair bookshelves,

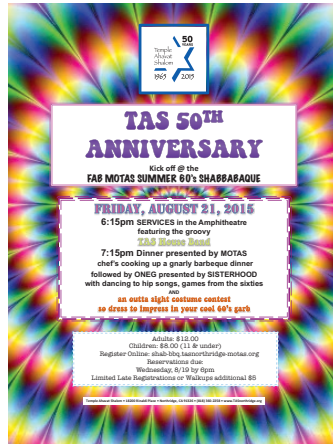


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ensured all electrical outlets had covers, appropriately secured electrical cords, and provided other safety repairs. In addition to these small repairs, we will be obtaining a list from the ECEC of specific needs and communicating it before the event in the MoTAS Weekly.

KICK OFF THE TAS 50TH CELEBRATION AT THE AUGUST SHABBABAQUE

Our second Shabbabaque of the summer will be extra special, as we'll be kicking off the 50th Anniversary celebration of the merger of North Valley Reform and Temple Beth Torah of San Fernando Valley to create Temple Ahavat Shalom in 1965. In commemoration, the August Shabbabaque will be celebrating all things sixties. So come out in your best sixties duds with your best sixties moves to celebrate one of the best things to happen in the sixties. This special Shabbabaque will feature a celebratory summer TAS Shabbat service with a barbeque dinner cooked by the Men of Temple Ahavat Shalom.



Shabbabaque starts with an outdoor service in the TAS amphitheatre at 6:15 p.m., featuring music from the TAS House Band. This is followed at 7:15 p.m. by a delicious barbeque dinner. The menu typically includes chicken, burgers, hot dogs, and veggie burgers, along with Caesar salad (no chicken in the salad), plus all the sides. Afterwards, there will be sixties dancing, games from the sixties, and a wonderful Sisterhood oneg (they may even have brownies). There will also be a costume contest.

Registration is now open at <http://shab-bbq.tasnorthridge-motas.org/>. For this special Shabbabaque, the cost is \$8 for children 11 and under, and \$12 for adults. *The price goes up \$5 at 6:00 p.m. on Wednesday, August 19, 2015, so get your reservations in early.*

PANCAKE BREAKFAST

On **Sunday, August 30**, join the Men of Temple Ahavat Shalom starting at 8:45 a.m. in the Social Hall as we host our traditional *Pancake Breakfast* for the first day of religious school. The cost is low - \$5 for pancakes, \$1 for juice/coffee

only, and free for teachers and new school families enrolling their first child in the school. The morning provides you the opportunity to learn about the different ways to get involved with TAS and strengthen that



relationship. As parents, we are the role models for our children. If we get involved with the synagogue, we're demonstrating to our children the value of involvement. **Please note the special date: The Pancake Breakfast is early due to the High Holy Days.** The first day of instruction for the Religious School is Sunday, September 20, and we look forward to seeing you at our first speakers meeting on that day.

If you would like to volunteer to help at the Pancake Breakfast, please contact Joel Lowell at (818) 832-1525 or email joel.lowell@gmail.com. You can also RSVP online at <http://tinyurl.com/motas-pancake-2015>.

SUKKAH BUILDING



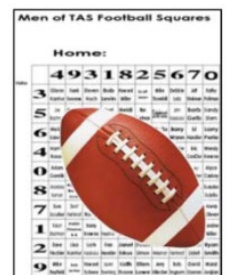
MoTAS continues its service to the congregation when it builds the Congregational Sukkah. Mark your calendar now for **Sunday, September 27** at the special **early time of 8:00 a.m.** That is when we

will gather to construct the Sukkah so that the Religious School can start decorating it in the late morning. More information in the September Menorah.

SPORTS SQUARES

Summer is Football Squares season!

It's an easy way to support TAS and possibly win a little back. \$50 gets you a random square on the board, where randomized rows and columns have the digits 0 through 9. During Monday Night Football season, match the last digit of the home and away team



scores in a quarter and win! More information, complete rules, online signup, and signup forms are available at <http://squares.tasnorthridge-motas.org>, or contact Bob Levine at (818) 271-1282, tasbobbvne@gmail.com or

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Kathy Pullman, gridmaven@tasnorthridge-motas.org. Forms are also available in the Temple Foyer. Funds raised by the Sports Squares programs are used to fund specific needs that are often unfunded, and expenditures are distinct from MoTAS' general fund contributions. **Registration closes at 6:00 p.m. on Friday, September 11.**

More information, including online and printable signup forms and donation forms, is available at <http://golf.tasnorthridge-motas.org> or call Barry Mann at (818) 360-8881. You can also use the form found elsewhere in this issue of the Menorah.

2015 GOLF TOURNAMENT

The main fundraiser for MoTAS is the Annual MoTAS Charity Golf Tournament. **This tournament provides the funds that MoTAS uses to support TAS and TAS Social Action Partners.** The 2015 Annual MoTAS Charity Golf Tournament will be **Monday, October 19, 2015 at Calabasas Country Club.** There are many ways for you to participate and support MoTAS at all financial levels – **you do not need to attend the tournament to support the tournament:**



- **Sponsor.** Companies and individuals can sponsor the tournament, starting at \$180 for a Tee sign and going up. This is a great way for a corporation or local business to show their support. Sponsorships at the Corporate level and above include player spots, and all include advertising in the TAS Calendar/Golf Program, available year-round in the Temple Foyer.
- **Advertise.** Our TAS Calendar/Golf Program is a printed calendar of Temple events throughout the year, surrounded by ads and messages from members and businesses. **Everyone can participate**—3 line messages are only \$18, and honorarium/memorial ads are \$36. Draw local businesses in to advertise (or advertise your own business), and build relationships with the TAS community—prices start at \$36 for a business card ad to \$250 for a full page ad.
- **Donate.** We need prize and silent auction items. Get a local restaurant or theatre to donate a dinner/show, and advertise in the ad book. Donate those sports tickets you aren't using. Donation letters are available from the Golf Tournament website.
- **Play.** Come out and play at the tournament. Entries are \$215 per player. Bring your friends, co-workers, clients, and colleagues.

RECENT ACTIVITIES

JULY POTLUCK

Continuing a tradition we started last year, about a dozen MoTAS members gathered on the afternoon of Sunday, July 12 for a potluck hangout / party at the home of the MoTAS President. We enjoyed barbecued chicken, home-made beef stew, oriental stir-fry, fresh vegetables, fruit, and assorted libations while having wide ranging discussions. If you missed this year, we look forward to seeing you at future Men's Hang-Outs.



FOR MORE INFORMATION

Keep up to date with MoTAS with our weekly newsletter, which is also posted on the MoTAS Website at www.tasnorthridge-motas.org. Contact Aaron if you are not receiving the email. The best way to learn about us is to come to a MoTAS event or a TAS Shabbat, introduce yourself to anyone with a MoTAS nametag, and participate. We want to build a relationship with you.



Men of Temple Ahavat Shalom



Men of Temple Ahavat Shalom

2015 MoTAS Charity Golf Tournament

Sign Up Form

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Referred By: _____ ☞ Mention your Men's Club/Brotherhood for "Brotherhood Benefits"!

May your photo be used in publicity shots: Yes No

Add you to our Golf Mailing List: Yes No

ENTRY RATES	
_____	× Individual @ \$215 = _____
_____	× Foursome @ \$860 = _____
I want to play with/Foursome Members:	
1. _____	
2. _____	
3. _____	
4. _____	
_____	× "Mulligan" Package @ \$60 = _____
_____	× Guest Dinners @ \$36 = _____
TOTAL ENTRY FEES.	

ADVERTISING IN TAS CALENDAR / PROGRAM	
_____	× Supporter Name - 3 Lines @ \$18 = _____
_____	× Business Card Ad † @ \$36 = _____
_____	× Honor/Memorial Ad † @ \$36 = _____
_____	× Quarter Page Ad † ‡ @ \$72 = _____
_____	× Half Page Ad † ‡ @ \$140 = _____
_____	× Full Page Ad † ‡ @ \$250 = _____
_____	× † Add Color to Ad @ +10% = _____
_____	× ‡ Front or Back Cover @ +10% = _____ <small>(subject to availability)</small>
TOTAL ADVERTISING.	
TOTAL ENTRY FEES (from column 1).....	
TOTAL GOLF SPONSORSHIPS (from column 1).....	
** GRAND TOTAL **	

GOLF SPONSORSHIPS	
<small>Icons indicate sponsorship package benefits ♦ Subject to Availability All golf sponsorships include TAS Calendar/Program advertising</small>	
_____	× Tee Sponsor @ \$180 = _____ <small>☑ ☒ : Name ☒ : Name/Link</small>
_____	× "Pebble Beach" Sponsor @ \$350 = _____ <small>☑ ☒ : Card ☒ : Name/Link</small>
<input type="checkbox"/> Putting Contest ♦ <input type="checkbox"/> Golf Cart ♦	
_____	× "TCP Sawgrass" Sponsor @ \$500 = _____ <small>☑ ☒ : Card ☒ : Name/Link</small>
<input type="checkbox"/> Hole-in-One ♦ <input type="checkbox"/> Drink Cart ♦	
_____	× "Calabasas" Sponsor @ \$750 = _____ <small>☑ ☒ : ¼ ☒ : Name/Link</small>
<input type="checkbox"/> Breakfast ♦ <input type="checkbox"/> Pin Flag ♦	
<input type="checkbox"/> Practice Green Pin Flag ♦	
_____	× Lunch Sponsor @ \$1,250 = _____ <small>☑ ☒ : ¼ ☒ : Name/Link</small>
_____	× Corporate Sponsor @ \$1,800 = _____ <small>☑ ☒ : ½ 4 I ☒ : Logo/Name/Link</small>
_____	× Silver Sponsor @ \$3,000 = _____ <small>☑ ☒ : Full 4 I ☒ : Logo/Name/Link</small>
_____	× Gold Sponsor @ \$6,000 = _____ <small>☑ ☒ : Full 8 I ☒ : Logo/Name/Link</small>
_____	× Diamond Sponsor @ \$9,000 = _____ <small>☑ ☒ : Full 12 I ☒ : Logo/Name/Link</small>
TOTAL GOLF SPONSORSHIP.	

PAYMENT INFORMATION	
<input type="checkbox"/> Check payable to "TAS Mens Club/MoTAS"	
Credit Card ➡ <input type="checkbox"/> Visa <input type="checkbox"/> Master Card <input type="checkbox"/> Discover	Card# _____
Expires: _____	CVV: _____
Signature: _____	_____

- | IMPORTANT NOTES | |
|--|---------------------------|
| • Mail completed form to Mike Saltsman ♦ 11924 Nugent Drive ♦ Granada Hills CA 91344-2236 | |
| • Ad copy due by 8 AM, Monday September 28, 2015 (or attach it to this form) | |
| • Electronically submit ad copy to adbook@tasnorthridge-motas.org in Adobe Acrobat (.pdf), JPEG (.jpg) or other common graphic formats | |
| • You will receive an email with more specifics once your form has been processed; additional information available at http://golf.tasnorthridge-motas.org/ | |
| • Sponsorship Benefits: | |
| I ... Player Entries | ☑ ... Course Signage |
| ☒ ... Web Page | ☒ ... Program Advertising |





Men of Temple Ahavat Shalom

2015 FOOTBALL SQUARES



The Men of Temple Ahavat Shalom (MoTAS) announce the 2015 season of “Football Squares,” the full-season version of the Super Bowl game many of you participate in. The earnings from this program (potentially as much as \$3,000) are used to support special Temple programs and needs; funding that is above and beyond money available from normal TAS budget allowances.

A brief reminder of how the game works:

1. There is a chart set up, numbers 0-9 across the top for the ‘home team,’ and 0-9 down the side, for the ‘visiting team,’ and the numbers are randomly arranged. There are 100 total squares on the board. The games are played over the 16 Monday Night Football games in Fall 2015 (the first Monday we’re using the game closest to TAS). Your \$50 contribution gives you one square in the grid for all 16 weeks. As the grid numbers are randomly selected, it makes no difference where your square is. Additionally, each game will have a different randomly selected number arrangement for the home and visiting teams. Thus, it is rare that you will have the same set of two numbers for two different weeks.
2. Payouts are \$25 for a matching score for home and visitor (determined by the last digit of the score, so 17 is a 7) for each of the first, second, and third quarters. The final score earns \$50. You can win once, twice, or maybe all four times in any week.
3. Any adult is eligible to play. One entry per individual; a couple, each participating, can play two squares (for a \$100 contribution).

Official rules, an on-line signup form, and printable signup forms are on the MoTAS website at <http://squares.tasnorthridge-motas.org>.

Your support of this program is greatly appreciated. You might win some money, but the Temple is the big winner! A warm “Thank you” from the Men of TAS.

Men of Temple Ahavat Shalom 2015 Football Squares Sign Up Form		
Player Name: _____		× \$50 = _____
Player Name: _____		× \$50 = _____
Mailing Address: _____		TOTAL DUE: _____
City: _____ State: _____ Zip: _____		
Phone #: _____ Email: _____		
Payment Information: <input type="checkbox"/> Check payable to “TAS Mens Club MoTAS” Credit Card: <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> Discover Card Number: _____ Expiration: _____ CVV: _____ Signature: (below) _____ Name on Card: _____		OFFICE USE ONLY Grid Square: _____ Check#: _____ Cash: _____ C/C: _____ IOU: _____ Amount: _____

Please fill in this form and drop off/mail to: Men of TAS Football Squares • Temple Ahavat Shalom
18200 Rinaldi Place • Northridge CA 91326

ECEC



Summer camp at the ECEC is great fun. We are on a pretend road trip through the USA. We started off preparing for our trip by making a magic yellow bus to take us on our journey. We packed our suitcases and left for California where we took a hike through the Redwoods, panned for gold and made the HOLLYWOOD sign. New York was great fun. Our skyline is still up on the playground fence, with Lady Liberty looking down from above. Our 4th of July barbecue was in New York, complete with our own paintball painted fireworks.



We ate and made deep dish pizza in Chicago, made wind socks in the windy city, painted the state flower (violets) and created tall 3D buildings. Florida included visiting Disneyworld and playing in the jump house there. We also went to a swamp so that Allie, our class made alligator, could play with his friends.

In South Dakota, we went to see Mount Rushmore. We learned about geology and rocks and then made our own rock formations. Next week, Wyoming will take us through a dude ranch and farm. We will explore desert animals, including snakes and other reptiles in New Mexico. We will finish our trip in Hawaii, learning how to do hula dances and visiting with Jafar, our African Grey parrot friend.

We are looking forward to starting the new school year on August 24. Our annual community ECEC Clean-Up Day is on Sunday, August 16 from 9 a.m.-1 p.m. Please join

us as we prepare the facility for another wonderful year. We are excited to be starting our Toddler class in August and are planning to be up and running with the complete Infant Toddler Center by January 2016. Children from 6 weeks old will be accepted. Please spread the word to all the expectant parents that you know. We will start accepting enrollment on September 1st.



The preschool will be having an Open House at 5:30 p.m. on August 21, right before the 50th Anniversary Shabbabaque. We would enjoy having you stop by the school to visit with us and see our classrooms. Remember to Save the Date for our Casino Night on November 7. This will be the ECEC Annual fundraiser, instead of the Luncheon. We hope this event will appeal to both moms and dads as it sounds like it will be a fantastic evening for everyone.

Enjoy the rest of your summer.

L'Shalom,

Tessa Cramer,
ECEC Director



50
YEARS
Temple
Ahavat
Shalom
1965 2015

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so dress to impress in your cool 60's garb

Adults: \$12.00

Children: \$8.00 (11 & under)

Register Online: shab-bbq.tasnorthridge-motas.org

Reservations due:

Wednesday, 8/19 by 6pm

Limited Late Registrations or Walkups additional \$5

Temple Ahavat Shalom • 18200 Rinaldi Place • Northridge, CA 91326 • (818) 360-2258 • www.TASnorthridge.org

SPOTLIGHT ON SISTERHOOD

SAVE THE DATE:

Oct. 1, 2015, Thursday 7:00 p.m., Sukkot at Jo Schwartz's home

Oct. 18, 2015, Sunday 10:00 a.m., Paid Up Membership Event

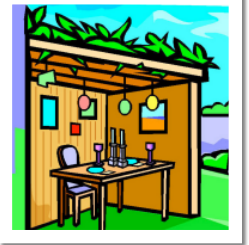
Oct. 25, 2015, Sunday 10:00 a.m., Holiday Boutique

Nov. 4 – Nov 8, WRJ Biennial – Orlando, Florida

Nov. 8, 2015, Sunday 8:00 a.m., Pala Casino - Bus

FIRST SISTERHOOD MEETING OF THE YEAR - SUKKOT

The first Sisterhood meeting of the year will be on Thursday, October 1 at 7 p.m., when we will celebrate Sukkot at Jo Schwartz's home. It will be a relaxed and festive event. Put it on your calendar and come shake the lulav and etrog!



HONEY FOR THE HOLIDAYS



The free shipping deadline for ordering honey for friends and family has passed, but you can still send honey wishes to the clergy and staff for the same low price of \$5 a wish. And you can order honey for friends and family until the High Holidays for \$11 plus \$4 shipping. Honey ordered after August 31 is not guaranteed to arrive before Rosh Hashanah. Order forms for honey are in this Menorah, outside the Temple office and on the Temple website. Contact Dina Garcia at smilindina@gmail.com or Jackie Zev at (818) 832-9099 if you have questions.

MEMBERSHIP

Have you paid your Sisterhood dues yet? You can leave a check in the Sisterhood box at the Temple or mail a check to Jackie Malinovitz, 18756 Stare Street, Northridge, CA91324.

Membership dues are: Member \$45.00; Sponsor \$72.00; Patron \$118.00. Please send your checks in and show your support.

Cheryl Frumes and Jackie Malinovitz
Membership Co-Vice Presidents



SOUTHERN CALIFORNIA AREA DAY - JULY 12



Southern California Area Day was a fabulous event. Fourteen Temple Ahavat Shalom Sisterhood women attended the Southern California WRJ-PD Area day at Temple Sinai of Glendale on July 12. Our own Rabbic Intern, Liora Alban, gave

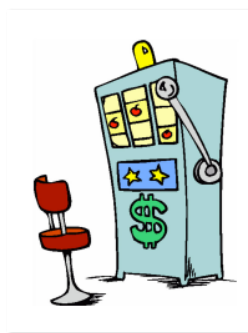
the D'var Torah and speakers on Reproductive Choice moved us as they spoke of the work that is going on and important changes that are in progress. We had fun visiting with friends during a fabulous lunch, and learned a lot at the afternoon workshops.

HOLIDAY BOUTIQUE

Reserve the morning or early afternoon on Sunday, October 25 to shop for gifts or for something for yourself at the annual Holiday Boutique. With tons of vendors in the social hall, you are sure to be able to find something for everyone on your list.



PALA CASINO DAY



If you are feeling lucky, or if you just want a fun getaway day, come to our Pala Casino day on Sunday, November 8. We will meet at the Temple at 8 a.m. for breakfast and to sign up for the bus-trip games. A bus will then take us to San Diego's great casino. The ride is two hours, but with Bingo and dollar pulls on the bus, the time will go by so fast that before you know it, we arrive.

Pala has lots of slots, table games and poker rooms. The buffet is excellent, and there are many other eateries also. There is

... CONTINUED ON PAGE 13

a great walking tour of the Indian reservation, if gambling is not your thing. Pala gives you a small stake of \$5 and we have had one person build that into almost \$500 without adding a penny. This is a coed trip – everyone who loves fun is welcome. Bring your friends or meet your San Diego family and friends at the casino. Download the flyer and get on board. Cost is \$18 (cash or check) and \$20 (credit card) to pay for breakfast and the bus. Contact Anita Hoch at anitapearl47@gmail.com to reserve your spot on the bus or ask any questions.

WRJ ASSEMBLY - NOVEMBER 4-8

Doesn't Florida in November sound lovely? Join us for the 50th WRJ Assembly, to be held in conjunction with the URJ Biennial in Orlando, FL, November 4-8. It is a one-of-a-kind, amazing experience for Reform/Progressive Jewish women. Talk to one of the women who went to San Diego in 2014 if you have doubts. Put it on your calendar, and let us know you will be joining us! If enough Temple Ahavat Shalom members attend, we will each get a discount on registration.



ONEG SPONSORSHIP

Is there an event, a person or a memory you would like to honor in a special way?



Are you celebrating a birthday or an anniversary? Have you experienced a career change, a graduation or a new home? Are there people in your life you want to pay special tribute to, or would you like to honor the memory of loved ones?

If you want to celebrate, to honor or to remember, please consider marking the occasion by sponsoring an Oneg Shabbat. We would like to share the time with you, hear the story behind the sponsorship and help you make the occasion a bit more special. In addition, your sponsorship will go a long way to support the work of the Sisterhood for our Temple, our youth and the Jewish community.

If you have questions or are interested in sponsoring an Oneg, please contact the Temple Office at: (818) 360-2258.

COUPONS FOR MILITARY FAMILIES

TAS Sisterhood sends boxes of coupons to overseas bases. The coupons went to Japan, to the Air Force/Marine Unit and to the Navy. The families appreciate the coupons, as prices are very high overseas.



Thank you for cutting and sorting your coupons. They should be sorted into envelopes and labeled "FOOD" and "NOT FOOD" This makes it more convenient for the recipients to find what they need.

The boxes sent are the very largest Flat Rate. These go to an APO, therefore we pay domestic postage. The boxes are stuffed as full as possible, and several pounds of coupons make their way to those who need them.

While they do accept expired coupons, all coupons must be cut. Sheets of uncut coupons cannot be sent out and will be recycled. Volunteers who can cut coupons are welcome. If you have any questions or would like to volunteer to cut coupons, please call Mel Birken at (818) 366-2397.

WEDNESDAY NIGHT MAH JONGG

Don't miss out on our monthly Mah Jongg games. We play on the fourth Wednesday of every month at 6:15 p.m. at the Temple. We always have a teacher there to give lessons, but you can't learn if you don't show up! Every level of play is accommodated. Don't miss out. There is a \$5 donation to play. Contact Anita Hoch for more information at anitapearl47@gmail.com.



Sue Sculler and Jackie Zev
Temple Ahavat Shalom Sisterhood Co-Presidents





Wish Your Family, Friends and Business Associates
A Sweet and Happy New Year
With an 8 oz. Gift Jar of Kosher Clover Honey

Believe it or not, the New Year is fast approaching! One of our wonderful traditions is to eat apples and honey on Rosh Hashanah. The apples symbolize the constant cycle of life and the honey symbolizes the sweetness that we hope will characterize the year to come. Once again Temple Ahavat Shalom Sisterhood is offering you the opportunity to share this tradition and make a donation to the Temple at the same time.

1. Send the clergy or member of our professional staff good wishes for a sweet and happy New Year for just \$5 a wish.

One honey jar will be sent to each clergy or professional staff member and your name will be listed on a greeting as a contributor of good wishes for a Sweet and Joyous New Year.

If every Temple Family sent wishes to our Clergy and Staff, we could easily earn upwards of \$12,000 for our Temple.

2. You can also send a jar of honey to friends & family within the US for just \$11.

Each \$11 jar is delivered with your **personal** wishes for a Sweet and Joyous New Year. (This cost is all-inclusive; packaging, shipping* and an eight-ounce jar of pure Kosher honey, straight from a farm in Kentucky.)

ORDERING IS SIMPLE. JUST FOLLOW THE FEW STEPS ON THE OTHER SIDE.

The DEADLINE to receive mail-in orders to TAS is July 7, 2015.*

Not much time to place an order! Please DO IT NOW!

***You can order up to two weeks before Rosh Hashanah but there will be a \$4.00 shipping charge added to each \$11 jar of honey after the July 7 deadline.**



For questions or more information please contact Dina Garcia at smilindina@gmail.com or Jackie Zev at (818)832-9099



ORDERING INSTRUCTIONS:

STEP 1 Check off your choice of clergy and professional staff below to whom you wish to send sweet wishes for the New Year. **Your name as you want it to appear on their card.** _____

- Rabbi Barry Lutz Rabbi Shawna Brynjugard-Bialik Cantor Jen Roher
 Cantor Emerita Patti Linsky Rabbi Emeritus Solomon Kleinman Aaron Solomon, Executive Director
 Barb Gelb, Director of Lifelong Learning Tessa Cramer, ECEC Director
 Leanne Lansang Cindy Leshtz Sophia Redondo Cindy Spoon

I have ordered _____ Honey Wish(es) @ \$5 each for a total of \$ _____.

If you are sending personal jars to friends or family, continue to STEP 2; otherwise, please make your check payable to Temple Ahavat Shalom Sisterhood or give us your credit card information (see below) and turn the form (and check if applicable) into the Temple office or mail to:

Dina Garcia, 9930 Owensmouth Ave. #6, Chatsworth, CA 91311

STEP 2 To send a jar of honey @ \$11 each to friends, family, teachers, etc. please:

Complete this form with recipients' names and complete addresses. PLEASE PRINT CLEARLY. Send your check and this form to TAS Sisterhood Honey Wishes at the address above. (You may send one check for all honey wishes and honey jars ordered.) **Credit cards also accepted.** Just fill in information below.

The enclosed gift card will read: **"Wishing You a Healthy and Happy New Year"** (please choose your closing). **Example:** Check off "Love" box and sign "Grandma" (For more names, please include another sheet of paper.)

1. Name: _____ 2. Name: _____

Address: _____ Address: _____

City: _____ ST: _____ ZIP: _____ City: _____ ST: _____ ZIP: _____

Choose one: Love Fondly From No signature Choose one: Love Fondly From No signature

3. Name: _____ 4. Name: _____

Address: _____ Address: _____

City: _____ ST: _____ ZIP: _____ City: _____ ST: _____ ZIP: _____

Choose one: Love Fondly From No signature Choose one: Love Fondly From No signature

I am ordering _____ jars of honey @ \$11 each for \$ _____

Shipping \$4.00/jar \$ _____ (waived for orders received by July 7)

Total for \$5 orders from top of page \$ _____

Total order \$ _____

Please make your check payable to Temple Ahavat Shalom Sisterhood.

Name: _____

Address: _____ Zip Code _____

Email: _____ Phone: _____

Credit Card Number: _____ Exp. Date: _____



Erev Sukkot September 27, 2015



Lulav & Etrog Order Form

To order your own lulav and etrog for your Sukkot celebrations, please fill out the form below and return it to the Jennifer Kosoy along with a check (made out to TAS Sisterhood) by Sunday, September 20.

Your lulav and etrog will be available for pick-up at the Temple on Sunday, September 27 between 9:00 and 10:00.

Please order me a Lulav & Etrog set:



Children's \$45.00 _____ Standard \$50.00 _____ Quality \$55.00 _____

Prime \$60.00 _____ Deluxe \$70.00 _____ Superior \$80.00 _____

Name: _____

Phone: _____

Email: _____

Please return this form and payment by Sunday September 20* to

Jennifer Kosoy
18522 Germain St. Northridge, CA 91326

Any questions please call Jennifer Kosoy (818) 217-4191 or jmkosoy@gmail.com

*Please do not leave form at Temple after 11:00 on Sept. 20. It will not get picked up.

back to School



TAS PARTNERING WITH JEWISH FAMILY SERVICE
TOOLS FOR SCHOOLS
AUGUST 1ST THROUGH AUGUST 21ST

This year when shopping for school supplies for your kids, please think of those children and families who cannot afford to buy basic school supplies.

Just buy a few extra items from the list below and deposit them in one of the barrels marked "Tools for Schools".

You will get an early start on Mitzvah Day, and help children living on the fringe or below the poverty level to be prepared, motivated, and proud to attend school. Over 3,000 children are helped through everyone's donations. Distribution is through SOVA and three domestic violence shelters sponsored by JFS.

**REMEMBER – LAST DAY TO DONATE
IS AT THE 50TH ANNIVERSARY
KICKOFF SHABBABAQUE ON 8/21/15
THANKS TO EVERYONE
FOR YOUR GENEROSITY
Social Action Committee & Sisterhood
Ken Bernstein, Judy Stehr,
Jennifer Kosoy**

Pens (red and blue) Items requested for donation:

Pencils (wooden and mechanical)

Crayons (24 count)

Colored pencils

Markers

Loose leaf paper

Spiral notebooks

3 ring binders - large

Pocket folders

Glue Sticks

Rulers

Scissors



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MAKE A DECISION TO MAKE A DIFFERENCE

- **One in three people in the US know someone who has been shot.** ¹
- **American children die by guns 11 times as often as children in other high income countries.** ²
- **So far this year, 366 children (under the age of 11) have been killed or injured with guns.** ³

CHILLING ISN'T IT?

August 10th will mark the 16th year since the shooting at the Jewish Community Center in Granada Hills. For many of us in the TAS community, that day was a wake-up call about gun violence and a recognition of the proliferation of guns. For many years, TAS members played a leadership role in the movement to combat gun violence, and many traveled to Washington, DC during 2000 and 2004 to participate in the Million Mom March.

The recent tragedy in Charleston, South Carolina brought back terrible memories of the shooting for our community,

and it has again underscored the need for our community to become fully re-engaged on gun violence. The TAS Social Action Committee has therefore committed to put gun violence front and center on its agenda, working closely with the San Fernando Valley Brady Campaign to Prevent Gun Violence and other organizations, to involve congregants to make a difference.

Starting this month, we'll be featuring an article on gun violence in each issue of the Menorah. Each month we'll offer something you can do.

The August message is about kids and guns. In the United States, 1 out of 3 homes with kids have guns. Nearly 1.7 million children live in a home with an unlocked, loaded gun. Every parent knows that children are curious creatures. They like to explore, and if there's an accessible gun in someone's home, there's a good chance they'll find it. Before your child or grandchild goes to play in a new place, ASK "is there an unlocked gun in the house?" Brochures are available to help begin the conversation, as well as for distribution in schools.

For more information or to find out more ways you can make a difference, contact rhondamayer@msn.com.

DEADLIEST DAY IN YOUR STATE



¹Goss, Kristin, "Disarmed: The Missing Movement for Gun Control," Princeton University Press, 2006, p. 2

²Richardson, Erin G., and David Hemenway, "Homicide, Suicide, and Unintentional Firearm Fatality: Comparing the United States With Other High-Income Countries, 2003," Journal of Trauma, Injury, Infection, and Critical Care, published online ahead of print, June 2010, p. 1

³www.gunviolencearchive.com

GENEROUS GIFTS

ANNUAL GIVING/ GENERAL FUND

Andy and Barry Mann in honor of Alyce Schultz-Rozsa, sending wishes for a Happy Birthday
Bryan and Myrna Davis in honor of a successful surgery
Ellen and Roger Pollack
Fran and Al Lapidés in honor of Eunice Horwitz
Dan and Barbara Fierstein in honor of the 90th Birthday of Eunice Horwitz
Loren Lieb and Alan Stepakoff in memory of Bennie Stepakoff
Loren Lieb and Alan Stepakoff in memory of Susan Lieb

CARING COMMUNITY FUND

Abbey Klein, "Mazel Tov to Debbie and Rabbi Barry Lutz on Adam's marriage to Emma Goldin"
Melissa and Alan Kassan in memory of Marvin Pearlman
Melissa and Alan Kassan in memory of Irwin Burman
The Pearlman Family in honor of Cheryl Hatkoff, "we are thinking about you and your family while you are getting better"
The Pearlman Family with thanks to the Caring Community for the Gift of Caring Bag in honor of Marvin

EARLY CHILDHOOD FUND

Anita and Steven Hoch in memory of Sanford Gerber
Dennis and Amy Schneider
Dr. and Mrs. Sanford Kornblum
Ellen and Howard Cohen
Irvin and Sherry Lucks
Stephen Horwitz
Stuart Wecker

RELIGIOUS AND HEBREW SCHOOL FUND

Barb Gelb and Kenny Weinstein in memory of Marvin Pearlman

RABBI'S DISCRETIONARY FUND

Barbara and Michael Schwartz in memory of Bea Maloruss
The Pearlman Family in honor of the marriage of Adam and Emma, "Mazel Tov"

YAHREZITS

Andy and Barry Mann in memory of Ben Kirk
Anita and Steven Hoch in memory of Mitzi Weiss
Melissa and Alan Kassan in memory of William Monell
Barry Kaiman in memory of Irvin C. Kaiman
Curtis and Myrna Miller in memory of Helen Miller
Joseph Manheim in memory of Theodore Irvi Manheim
Jan and Michael Saltsman in memory of Pearl Saltsman
Andi and Gary Vogel in memory of Albert Paley
Cathy Meyers in memory of Sandra Zelden
Bryan and Myrna Davis in memory of Louis Rapoport
David and Becky Breuer in memory of Morris Grebler
David and Becky Breuer in memory of Berta Grebler
David and Becky Breuer in memory of Serene Breuer
Beverly Shore in memory of Irvin Sepkowitz
Beverly Shore in memory of Cary Shore
Richard Seligman in memory of Rose Seligman
Dave, Vivian and Michael Lerner in memory of Egon Taus
Barry and Wendy Krowne in memory of Philip Krowne
Charles Padow in memory of Eugene Padow
Marjorie Dallas in memory of Hedwig Greenwald
Marjorie Dallas in memory of Louis Greenwald
Terry and Bruce Hatkoff in memory of Leonard Smith
Pamela and David Kramer in memory of Jerry Negrie
Sue Miller and Daryn Pakcyk in memory of Ben Rubin
Sue Miller and Daryn Pakcyk in memory of Karen Peltz
Marcia and Gordon Lester in memory of Reuben Newman
Fran and Harvey Cohan in memory of Florence Silver
Max and Ruth Lupul in memory of Dr. Heinrich Lupul
Max and Ruth Lupul in memory of Herta Lupul
Judy and Len Soloff in memory of Sydney Miller
Anita and Steven Hoch in memory of Debra Heller
Anita and Steven Hoch in memory of Ballard Williams
Hildie Gold in memory of Evelyn Gold
Allan and Gloria Katcher in memory of Alfred L. Katcher
Linda Joan Turer Orenstein and Paul David Orenstein in memory of Florence Reich Turer

Linda Joan Turer Orenstein and Paul David Orenstein in memory of Paul David Turer
David and Becky Breuer in memory of Eugene Breuer
Alan and Renee Scherr in memory of Stanley Scherr
Susan Cohen in memory of Sally Arrico
Mr. and Mrs. Curtis Miller in memory of Lillian Comroe
Erika and Lee Barnathan in memory of Cyril Hirsch
Helene and Fred Kimmel in memory of Anne Monkarsh
Helene and Fred Kimmel in memory of Theodore Monkarsh
Harvey and Gale Lawson in memory of Sadie Levine
Diane Levine in memory of Sara Seiden
Diane Levine in memory of Goldie Chirlin
David and Laurie Scher in memory of Jeffrey Daniels
David and Laurie Scher in memory of Sylvia Brodtkin
David and Laurie Scher in memory of Michael Scher
Melissa and Alan Kassan in memory of Nancy Aarons Blender
Bernice Ponaman and Scott Ponaman in memory of Max Shapiro
Natalie Berkowitz and Cheryl Hatkoff in memory of Lewis Berkowitz
Deena and Sanford Widran and Family in memory of Arthur Weiner
David and Becky Breuer in memory of Dr. Yan Isado Grebler
Sandra Hatkoff in memory of Anna Hatkoff
Sandra Hatkoff in memory of Burton Stark
Sandra Hatkoff in memory of Charles Hatkoff
Sandra Hatkoff in memory of Alfred Stark
Sandra Hatkoff in memory of Ann Stark
Nick and Rosie Mandel in memory of Victoria Yomtow
Barry and Cathy Pearlman in memory of Sally Fenster
Rick, Alaine and Karen Seidman in memory of Adelle Seidman

*Thank you all for your
generous donations!*



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Condolences

Marvin Skolnick and Family on the death of his nephew,
Stephen Miles Skolnick

Rochelle Simpson and Family on the death of her mother,
Phyllis Harnaga

Ken Bernstein and Family on the death of his father, Donald
Bernstein

Andy Mann and Family on the death of her mother, Rivie Kirk

May their memory be a blessing



Congratulations to:

Lorena Carbajal and Carey Eckert are the proud parents of a
baby boy, Ezra. Ezra was born on July 9, 2015.

Andrea and Maury Juarez are the proud parents of a baby boy,
Alexander. Alexander was born on July 14, 2015.



TEMPLE AHAVAT SHALOM/HILLSIDE MEMORIAL PARK AND MORTUARY PRE-NEED PARTNERSHIP PROGRAM

Taking time to plan for the future so that no unexpected costs arise during a time of loss is the greatest gift you can give your loved ones. Our thoughtful PRE-NEED PARTNERSHIP PROGRAM enables you to make all the arrangements in advance. Give your family peace of mind, knowing that you have made the right decision.

Temple Ahavat Shalom members will receive a Pre-Need Partnership Program savings on selected properties and special financing. In addition, each purchase will generate a \$500 per space donation to Temple Ahavat Shalom from Hillside. This program is offered to better serve the Jewish Community and to provide additional support for the temple.

For more information call:

Fran Krimston

Family Advisor and Liaison to Temple Ahavat Shalom

310.641.0707 x 272

fran@hillside Memorial.org



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AUGUST 2015 AT TEMPLE AHAVAT SHALOM

Sunday Monday Tuesday Wednesday Thursday Friday Saturday

1

2 8:00am - Sisterhood Leadership Retreat
3
4
5
6 4:00pm - Adult Intermediate Hebrew
7 6:45pm - Lay-led Torah Study
7:30pm - Erev Shabbat
Outdoor Service – Simcha Shabbat
8 9:00am - Shabbat Morning Yoga
4:45pm - Bat Mitzvah of Rachel Schachter

9 6:15pm - Concert in the Park - Away
10
11 9:30am - Torah Study
7:00pm - Adult Volunteer Choir
12 7:15pm - JNET Meeting
13 4:00pm - Adult Intermediate Hebrew
14 7:30pm - Erev Shabbat Outdoor Service
15 10:15am - Bat Mitzvah of Noah Burman

16 9:00am - ECEC Clean-Up Day
9:15am - New Member Orientation
17
18 9:30am - Torah Study
7:00pm - Adult Volunteer Choir
19 6:00pm - High Holy Days Ambassador Training
7:15pm - TAS Board Meeting
20 4:00pm - Adult Intermediate Hebrew
7:00pm - Adult Education Committee Meeting
21 5:30pm - ECEC Classroom Open House Welcome Back
6:15pm - Erev Shabbat Outdoor Service
7:30pm - Shabbabaque II
22 10:15am - Bat Mitzvah of Alyssa Smollin

23 12:00pm - Avodah Meeting
24 ECEC Classes Resume
25 9:30am - Torah Study
7:00pm - Adult Volunteer Choir
26 6:15pm - Sisterhood Monthly Mah Jongg
6:30pm - ECEC Back To School Night - (Parents Only)
27 4:00pm - Adult Intermediate Hebrew
7:00pm - Budget/ Finance and Fund Development Committee Meeting
7:00pm - Social Action Meeting
28 7:30pm - Erev Shabbat Outdoor Service
29 10:15am - Bat Mitzvah of Joelle Glickman

30 8:45am - Men of TAS - Pancake Breakfast
9:30am - Religious School Opening
Meet and Greet Teachers and Classroom Tours
31

The Menorah is . . .

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Proofreader - Leanne Lansang

Deadlines are the 15th of the preceding month.

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